

LEO BURNETT U.S.A.
A MEMBER OF LEO BURNETT COMPANY, INC.

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Printed in U.S.A.

Come to where the flavor is.
Come to Marlboro Country.

Marlboro Red or Longhorn 100's
...you get it hot or cold.



16 mg "tar," 1.2 mg nicotine av. per cigarette. FTC Report Date 7-6

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous To Your Health.

